



“We Always Swing”® Jazz Series
21 N. Tenth St.
Columbia, MO 65201
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wealwaysswing.org
A Not-For-Profit Organization

IF YOU’RE NEW TO THE JAZZ SERIES OR YOU NEED A REFRESHER... THE INS & OUTS and UPS & DOWNS OF “WE ALWAYS SWING”® JAZZ SERIES TICKET PURCHASING.

REMEMBER... “There’s No Crying In Jazz Series Concert Seat Location(s).”

Whether you are a Jazz Series veteran or a “First-Timer,” we’re here to provide a “refresher course”/information on how complete your Ticket Order Form and the ins-and-outs of seat selection.

PICKING SEAT PREFERENCES

MURRY’S: There are FIVE [5] “Sundays @ Murry’s” concerts this season. We again anticipate high demand for both the 3 p.m. and 6:30 p.m. seatings. Please indicate if you’d like Matinee or Evening tickets, bar seats or at a table, and list your top three preferred locations.

ALL OTHER VENUES: With the Missouri Theatre, please indicate your preference of Floor or Balcony AND Left, Center, Right. If purchasing “All-In” tickets – which includes the “Left Field” Series’ and the two Special Events, choose “Reserved” or “General Admission” seating. Special event reserved seating for Matt Wilson’s Tree-O will be limited to the best 50 or so seats front and center. Left Field reserved seating for Mary Halvorson at the Blue Note will be tables on the mid-level and upstairs on the loges.

STUDENT TICKETS

One of the key aspects of our mission is to make Jazz as affordable as possible for everyone but especially students. We are pleased to offer a myriad of discounted student tickets to anyone under the age of 30 enrolled at an accredited institution of learning. Stop by our office with your student ID to purchase discounted tickets.

NO ONE “owns” a table or a seat!

You Can’t Always Get What You Want, But... As you complete your Season/”All-In” Order Form, we want to ask **EVERYONE** to take a minute and recognize **HOW RARE, HOW SPECIAL & HOW LUCKY it is** to have exceptional artists’ performing in a space such as Murry’s. **When it comes to seat assignments, we continue to attempt to be as fair as possible to every Season Ticket Holder.**

As a Season Ticket Holder, **you receive the BEST SEATS AVAILABLE** – better than those who choose to attend ONLY Murry’s performances, better than those who choose to attend select individual performances. While we’re pleased patrons enjoy the Murry’s concert/dining experience, and the venue’s intimacy, obviously, there are only so many spots located near the “stage.”

Why Am I Sitting Here THIS Season?: Please be aware – NO ONE can claim seat locations year after year. While we thank our long-time ticket buyers and generous contributors, we simply cannot guarantee seat locations at Murry’s. Any shifts are based purely on three-year contribution levels. After we organize ticket orders according to 3-season contribution level, we try to match with peoples’ seat location preferences. If by the time we arrive

at a patron's donor ranking their 1st, 2nd and even 3rd preferred location have been assigned to others, we contact people and let them choose among the remaining locations. By default, with Murry's limited capacity – 125 per seating – it's almost guaranteed some patrons will be disappointed with their assigned seat location.

Ticket Buyer Donor Contributions span three seasons. The cumulative total from the two previous seasons (2024/2025 & 2025/2026) PLUS what people commit to donate/pledge between now and June 30, 2027. We use the three-year span for a couple of reasons. It is extremely likely people who have been Season Ticket Holders for years upon years have donated a greater amount than those who have are recent or new Season Ticket buyers. Keeping it at three years – while not 100 percent full proof, certainly helps level the playing field. Further, as many understand, the Jazz Series requires year-to-year donations to help maintain its mission and programming. Therefore, people's forthcoming gifts during the present fiscal year are given the same amount of caché. The approach mirrors MU Athletic Dept.'s "PSL" practice. The greater the donation, the closer to the 50-yard line or Center Court your seat location.

SEAT SELECTION PROCESS:

THROUGH JULY 27 ONLY Season, All-In, "Roof Kick-Off!" & Matt Wilson "Tree-O" Tickets are on sale.

That's 11-subscription concerts – six "District" and five "Murry's" shows. "All-In" also includes the four "Left Field" concerts and two Special Events. We collect the orders until July 27.

ADDITIONAL ON-SALE DATES:

JULY 30-AUGUST 5: "SERIES PACKAGES" – FIRST-COME, FIRST-SERVED BASIS AT THROUGH JAZZ SERIES ONLY.

Available As Follows:

- "Sundays @ Murry's" [Purchase ALL 5 Concerts]
- "District Sampler" [Purchase Minimum of 4 Tickets; Any Combination of 6 District Show/Shows.
- "Left Field" [Purchase ALL 4 Concerts]

BEGINNING AUGUST 6: INDIVIDUAL SHOWS ON SALE THROUGH JAZZ SERIES & WeAlwaysSwing.Org.

- Purchase tickets to single shows.
- All-In/Season/Series Packages Available Until Sold Out.

WANT BETTER SEATS AT MURRY'S? CONSIDER ATTENDING MATINEE SHOWS. EVENING are more frequently in the more demand than the Matinee. One option to secure more desired seats at Murry's is to attend the Matinee.

WHEN TO DONATE OR PLEDGE TO BE COUNTED IN THE RANKINGS:

Let us know what you are planning gift-wise when you turn in your Ticket Order. You can then fulfill your pledge any time before June 30, 2027. This includes annual donations, a recurring monthly donation, splitting your donation between now and during December's CentralMoGives online campaign.

REMEMBER – TO PARTICIPATE IN THE DONOR RANKING SYSTEM, AND RECEIVE THE BEST SEATS FOR EVERY SUBSCRIPTION CONCERT, TURN IN YOUR SEASON OR "ALL-IN" ORDER NO LATER THAN MONDAY, JULY 27, 5 P.M.

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TICKET ORDERS ACCEPTED VIA EMAIL [info@wealwaysswing.org] ● BY PHONE: 573/449-3009

IN-PERSON: JAZZ SERIES BOX OFFICE: 21 N. TENTH ST., COLUMBIA, MO 65201

BOX OFFICE HOURS: MONDAY-FRIDAY, 10 A.M.-5:30 P.M.

2026/2027 "We Always Swing"® Jazz Series Season Ticket Order Form

NAME _____ EMAIL: _____

☐ Please Add Me To E-Mail List.

ADDRESS: _____ PHONE: _____

"All-In" Reserved: Level 1 ____ (\$710) Level 2 ____ (\$665) Level 3 ____ (\$570) TOTAL \$ _____

"All-In" GA: Level 1 ____ (\$680) Level 2 ____ (\$635) Level 3 ____ (\$540) TOTAL \$ _____

Season Ticket: Level 1 ____ (\$525) Level 2 ____ (\$480) Level 3 ____ (\$385) TOTAL \$ _____

Student Season: Level 1 ____ (\$305) Level 2 ____ (\$235) Level 3 ____ (\$175) TOTAL \$ _____

SEASON TICKET SEATING PREFERENCES

SEE "TICKETS" TAB/VENUE MAPS @ WeAlwaysSwing.org

Murry's: ☐ Matinee/3 p.m. ☐ Evening/6:30 p.m. ☐ Bar ☐ Table – Preferred Locations: _____, _____, _____

Mo. Theatre - Level 1: ☐ Floor ☐ Balc. * ☐ L ☐ C ☐ R -- **Level 2/3:** Floor ☐ L ☐ C ☐ R

All other District concerts are GA - General Admission

SPECIAL EVENTS: *[Included In "All-In" Pricing]*

Sun., 8/23 – Season #32 Kick-Off feat. COJO @ The Roof _____ tickets @ \$30 TOTAL \$ _____

Sun., 12/13 – M@ Wilson's Tree-O [Location TBA] _____ Res. tix @ \$50 _____ GA @ \$30 _____ TOTAL \$ _____

"Left Field" Series [4 Shows] *[Included In "All-In" Pricing]* Reserved \$105 ____ GA \$95 ____ TOTAL \$ _____

YES! HERE'S MY DONATION/PLEDGE... I would like to help the Jazz Series reach the 2026/2027 "Top It Off!" Individual Donor Goal!

☐ TODAY'S GIFT \$ _____ ☐ MY DECEMBER GIFT during CentralMoGives \$ _____

☐ SPLIT MY GIFT. I am pledging \$ _____ TODAY AND \$ _____ in DEC./CentralMoGives.

☐ OR RECURRING MONTHLY GIFT OF \$ _____ Beginning ____/____/____

PAYMENT INFORMATION: ☐ CREDIT CARD ☐ CHECK

TICKET TOTAL: \$ _____ + **TODAY'S DONATION:** \$ _____ = **TOTAL DUE \$** _____

CARD # _____ **EXP. DATE** ____/____/____ **CVV** _____

BILLING ADDRESS: _____

PLEASE PUT MY TICKETS IN THE MAIL ☐ **I'LL PICK THEM UP AT JAZZ SERIES OFFICE** ☐

Please Make Checks Payable To: "We Always Swing" Inc. Mail To: 21 N. Tenth St., Columbia, MO 65201.
573/449-3009. • Email: info@wealwaysswing.org